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By Eva Acker, Junior Contributor



The CHEY CASTRO Group

eXp Realty



After graduating from ASU, Chey went on to study at the University of Notre Dame where he earned a master's degree in accounting. Ironically, Chey's parents were both also accounting majors and CPAs! He then embarked on a career in accounting, working as a Senior Auditor for Ernst & Young. Chey then worked his way up to a Senior Financial Analyst role for DMB Associates, which he held for three years. In this role, he got the chance to work with the onsite sales team at Silverleaf, which helped to solidify his passion for high-end real estate while providing the foundation for delivering exceptional customer service. From his Arizona roots to college, to his in-depth work experience, Chey is clearly no stranger when it comes to the Arizona luxury real estate market!

While Chey's extensive real estate background is quite impressive, there is much more that makes working with The Chey Castro Group so unique. Holding multiple degrees and working at top companies may prove on paper that he has the real estate business-side finesse, but he has also had the opportunity to build strong relationships and make many meaningful connections. This has led him to forge his own unique path with the creation of the Chey Castro Group.

Chey offers these intriguing words of advice to others wanting to build a career in real estate: "To build a successful practice in Arizona, it's all about building strong relationships and doing

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Chey also takes inspiration from the book, *The Purpose Driven Life*, where the realization hit him that life is not solely about oneself. He applies this concept to his everyday life and business, recognizing that luxury real estate is also "Not About You," which is the opening line in the book. As a client with the Chey Castro Group, Chey ensures that your needs will always be satisfied and that the Seller-Clients are always provided with a state-of-the-art, comprehensive marketing campaign to make sure that their house gets the full national and international exposure that it deserves. In addition, the Buyer-Clients are in the best hands with Chey's deep knowledge, expertise, and complete understanding of the inventory to ensure that the best buying decisions are guaranteed. Chey's long-standing familiarity with the Arizona luxury real estate market is also advantageous in negotiating the best prices and outcomes for all clients.

A final defining factor that contributes to Chey's success (in and outside of real estate) is his close relationship with God, which he applies to different aspects of life and business. Just over three years ago, he became a born-again Christian, and this life-changing journey now propels him to always put God first in everything that he does. It has led Chey to experience "a different way of living, with a beautiful mindset and way of thinking." This carries over to his customer-centric business philosophy.

Chey cares deeply about his clients, which is evident through his availability to each and every one of them. He stays in constant communication with clients before, during, and after transactions. Clients see firsthand that no one has a passion for real estate quite like Chey. He loves his career and feels blessed to be a reliable figure that clients can count on by negotiating on their behalf, exceeding their expectations, and bringing them value and fair representation.

To check out Chey and his thriving business, visit his website at www.CheyCastro.com and reference the contact information below. If you are thinking of selling or are in the market for luxury real estate, The Chey Castro Group is ready to help you achieve your dreams.

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